

## Campaign Recognition and Presentation Chart

	WHAT ARE THE GIVING LEVELS?	HOW DO I ACHIEVE EACH LEVEL?	WHAT IS RECEIVED AT EACH LEVEL?	WHERE IS THE RECOGNITION BESTOWED?
<b>Recognition for chapters</b>	<b>Silver</b>	Make a contribution based on chapter size.	Chapter listed in The EAF Newsletter + announced at Regional Conference and Certificate.	Regional Conferences EAF event
	<b>Gold</b>	100% membership report by February 15th, contribution based on chapter size and an additional \$500--\$999 contribution.	Chapter listed in The EAF Newsletter + announced at Regional Conference and Certificate.	Regional Conferences EAF event
	<b>Platinum</b>	All of the above plus an additional contribution of \$1,000+ graduate or \$500+ undergraduate.	Chapter listed in The EAF Newsletter + announced at Regional Conference and Certificate.	Regional Conferences EAF event
<b>Recognition for Individual Donors</b>	<b>“EAF” Challenge (Innovators)</b>	Individuals who Make a \$250 Contribution.	Special Lapel Pin. Counts Towards Overall Achievement only.	Regional Conferences EAF event
	<b>Women &amp; Men of Distinction</b>	Individuals who make a \$500 Contribution	Specially etched plaque + listed in Annual Report/Ivy Leaf. Counts Towards Overall Achievement only.	Regional Conferences Public event or EAF event
	<b>Women &amp; Men of Excellence</b>	Individuals who make a \$1,000 Contribution	Special plaque + listed in Annual Report + Ivy Leaf. Counts Towards Overall Achievement only.	Regional Conferences Public event or EAF event
	<b>Founders’ Society</b>	Individuals who make a \$2,000 Contribution	Specially designed etching + name listed on Founders’ Society wall in Foundation office, Annual Report/Ivy Leaf. Counts Towards Overall Achievement only.	Regional Conferences Public event or EAF event
	<b>Millennium Society</b>	Individuals who make a \$10,000 Contribution	Special plaque + listed in Annual Report/Ivy Leaf. Counts Towards Overall Achievement only.	National EAF event
	<b>The Endowment Program (Green Diamond Award)</b>	- Initiated (\$1,000) - Endowed (reaches \$5,000 and draws interest).* - Emerald Award (\$15,000) - Capitalized (reaches total of \$20,000).	- Listed in The EAF Newsletter + Annual Report, Plaque Award - Special Green Diamond. Listed in the Ivy Leaf. - All areas counts towards Overall Achievement only.	National EAF event
	<b>Fellowship Program</b>	Establish a fellowship fund (no minimum). Draws interest at \$5,000. Spendable Principal.	Listed in The EAF Newsletter. Counts Towards Overall Achievement only.	Regional Conferences EAF event
<b>Recognition for Regions</b>	<b>Achievement Awards</b>	<u>Regions</u> – Small, medium and large contributing the most money to the Foundation (excluding membership dues). <u>Overall</u> – The top producer regardless of regional category.	Special trophy + Ivy Leaf	National EAF event
	<b>100% Membership</b>	All chapters EAF members by Feb 15th.	Special plaque plus Ivy Leaf	Regional Conference printed in The EAF Newsletter
<b>Employee Participation</b>	<b>Work Place Giving</b>	Federal employees submit copy of pledge card to EAF office showing #11173 selected and amount pledged. Wisconsin Only - #4002	Printed in The EAF Newsletter. Counts Towards Overall Achievement only.	The EAF Newsletter distributed at Regional Conferences EAF event
	<b>Matching Gifts</b>	Employee with participating company submits documentation necessary for company to send matching dollars to EAF for service or dollars given.	Listed in The EAF Newsletter. Counts Towards Overall Achievement only.	Regional EAF event

**Alpha Kappa Alpha Educational Advancement Foundation, Inc.**

**Membership and Campaign**

**Fact Sheet**

10/11

**Membership In EAF** – Every financial member of Alpha Kappa Alpha Sorority, Inc. is to be a member of EAF by paying the \$10 annual dues when the members’ per capita is paid to Alpha Kappa Alpha Sorority, Inc.

**Winter Mailing** – A packet is sent in December to all Chapter Basilei from the EAF office containing an Individual Contribution Form and Chapter Contribution Form, scholarship and community assistance award applications and other EAF promotional materials. Make sure your chapter has appointed an EAF Captain (required), who will be responsible for information regarding EAF to chapter members.

**EAF Awareness Month – November** (Use fact sheets, EAF I.Q. tests, membership rally, etc. to generate awareness and build interest in an EAF activity to be held during EAF month.)

**EAF Month – February** (Host chapter EAF activity/ workshop/ fund raiser, etc.)

**Theme:** *“Creating Global Opportunities for Success”* (Incorporate in all EAF publications)

**Symbols of chapter recognitions: Silver, Gold and Platinum**

**How Can Individuals Give?**

- |                                |   |
|--------------------------------|---|
| Founder’s Society              | The Fellowship Program                      |
| Women & Men of Excellence      | The Endowment Program (Green Diamond Award) |
| Women & Men of Distinction     | Workplace Giving – 11173                    |
| Millennium Society             | Matching Gifts                              |
| The EAF Challenge (Innovators) |   |

(These categories are not restricted to members of Alpha Kappa Alpha Sorority and EAF. See chart on reverse side for more details.)

**Silver Level**

**Graduate Chapter Contributions Guide**

50 members or less	\$100
51 – 100 members	\$200
101 – 150 members	\$300
151 – 200 members	\$400
201 plus members	\$500

**Silver Level**

**Undergraduate Chapter Contributions Guide**

1 – 10 members	\$ 25
11 – 25 members	\$ 50
26 – 50 members	\$100
51 plus members	\$150