



ALICE S. MARRIOTT SCHOLARSHIP FUND
Alpha Kappa Alpha Educational Advancement Foundation, Inc.
(Deadline May 1, 2012)

Name _____ Middle _____ Last Name _____

Home Address _____ City _____ State _____ Zip _____

Home Phone _____ E-mail _____

College/University Attending: _____

Expected year of Bachelor's Degree: _____ GPA: _____ Major: _____

How did you learn about this scholarship: _____ Are you a past recipient _____

Include official unopened transcript bearing the university seal

1. Letter of Recommendation

EAF/ Alice S. Marriott Scholarship will request three (3) letters of recommendations. The letters of recommendation is a key component of your application. They should be from persons who can attest to your character, interpersonal relationships, and academic achievements. We suggest you ask a teacher, school counselor, employer, neighbor, or family friend, but should not come from family members or peers.

2. Essay

EAF/ Alice S. Marriott Scholarship is dedicated to increasing the number of minority professionals in the hospitality industry. In your essay, explain your understanding of what the hospitality industry entails. Please write about specific careers that interest you in the hospitality industry, and what your career goal is upon graduation. Discuss the skills and leadership characteristics you possess that will make you successful in the hospitality industry. Be specific as possible in your answer, using personal experiences and examples. Essay should not exceed two double spaced typewritten pages.

It is your responsibility to ensure that your recommendations are submitted by the scholarship deadline.

3. Resume

Please attach a copy of your current resume with your last 3 employers/internship opportunities

include community/leadership activities:

- Name of organization
- Start date
- Length of service
- Number of hours
- Description of activities

Name of College or University:

- GPA
- Classification
- Degree Program

Honors & awards:

- Name of club
- Date of service
- Description of award

FORWARD ALL ITEMS TOGETHER TO:

AKA-EAF

Attn: EAF/ Alice S. Marriott Scholarship

5656 S. Stony Island Avenue

Chicago, IL 60637

www.akaef.org



Alice S. Marriott Scholarship Fund



Marriott International has partnered with Alpha Kappa Alpha Educational Advancement Foundation, Inc. to grant scholarships for 2012 to 2015. The scholarships will be offered to students from traditionally underrepresented groups who are interested in careers in hospitality.

Alice S. Marriott married J. Willard Marriott in 1927. In addition to her corporate and family responsibilities Alice devoted time to a number of civic, charitable and cultural institution, and causes. She held several high-ranking roles in the Republican Party, including treasurer of the national conventions. Alice was also a trustee of the John F. Kennedy Center for Performing Arts, and served two ten-year terms on its board and its executive and finance committees. Her personal philosophy of volunteerism is remembered in the Alice S. Marriott Award for Community Service, an honor bestowed annually on a Marriott business unit that exemplifies the volunteer spirit. The Alice S. Marriott scholarship fund was created to honor the memory of Marriott's co-founder and mother of Chairman and CEO Bill Marriott.

Criteria Specifications:

Please read all instructions carefully before completing the application form.

Complete applications packets must be postmarked no later than May 1, 2012.

To be eligible for the scholarship, the applicant must meet the following criteria listed below.

*Must be an undergraduate student at a degree institution

*Must have a minimum 3.0 GPA

*Major in Hospitality Management or Hotel/Motel Management Curriculum at a degree granting institution